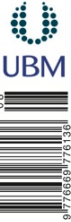


# MusicWeek



THE BUSINESS OF MUSIC [www.musicweek.com](http://www.musicweek.com)

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## NEWS

### 02 LIMBERING UP

Radiohead's new album reignites the debate about release strategies



## ONLINE

### 12 MUSIC WEEK AWARDS

Find out how to enter May's industry bash at Camden's Roundhouse



## INTERVIEW

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Fresh from MPG and Brits success, the Arcade Fire producer talks to *MW*



Time Tempah photo: John Marshall, AEntertainment

## Boyle leads the British global charge – again



**S**USAN BOYLE has claimed the biggest-selling album worldwide by a UK-signed act for a second successive year, *Music Week* research reveals.

The Syco artist's second album *The Gift* sold 3.7m copies overseas during 2010 to top a *Music Week*-compiled chart of the top-selling albums last year by acts signed to UK record companies. Its achievement matches that of her first album *I Dreamed A Dream*, which finished as 2009's top UK album globally with 6.0m overseas sales.

Fellow Sony act Sade's *Soldier Of Love* finishes as the UK's second top seller of 2010 with 2.3m sales outside the UK, while *Gentlemen Of The Road*/Island's Mumford & Sons are third, after their first album *Sigh No More* attracted 1.3m overseas buyers.

Despite having been released in 2009, Warner Bros act Muse's *The Resistance* continued selling strongly enough the following year to be placed fourth with 1.0m overseas sales, while Parlophone act Gorillaz's third *Plastic Beach* is fifth after selling 0.9m copies outside the UK.

• FULL STORY ON PAGE 14-15

SPECIAL REPORT: MUSIC WEEK FOCUSES ON THE AWARDS SEASON

## Music awards: who wins?

**A**s we reach the end of an awards season topped by a reinvented Brits and a successful Grammys, *Music Week* asks what are the benefits for the music industry?

The new-look Brits at The O2 arena, in particular, demonstrated the potential power of the big event.

Led by Universal UK chairman and CEO David Joseph, the focus on artists and performance paid off spectacularly for Adele, who yesterday (Sunday) secured a chart double on the back of her performance of *Someone Like You*.

The song, taken from her second album *21*, climbed from number 47

to number one in the singles charts, selling 111,739. And Joseph said the changes had taken a definite "step in the right direction".

On the other hand, the television ratings for the show were disappointing and – Adele aside – the independent sector was largely excluded from the major honours.

In our four-part report we look at the variety of global awards and ask how much punch they deliver today.

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» See our four-page special, pages 4-7

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Can the industry learn from the demise of the Rock Band and Guitar Hero franchises about how best to exploit video gaming?



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*Music Week* talks to Elbow front man Guy Garvey and key members of the team for their fifth album ahead of its release